



Jessica Bayley

**AUTHOR, JOURNALIST,
COPYWRITER**

I am a published author and journalist. I also specialize in targeted SEO copywriting and marketing.





Qualifications

- Bachelor of Arts in Journalism
- Bachelor of Arts in English and Communications



Who I've worked with:

- Proofreader - Verbit.ai
- Editor - Rev Transcription
- Lead South African journalist for The Parliament Politics
- Targeted email strategist for The Informer Media
- Copy + marketing strategist for Tanzania tourism board - Excellent Guides Tanzania
- SEO copy for Legiit.com
- All inclusive copy for Medina government (Saudi Arabia) to encourage international investment



Services

- SEO Copy
- Keyword/ hashtag research
- Social media copy
- Press releases
- B2B copy
- B2C copy
- Email Marketing
- Product descriptions
- Converting website copy
- Blogs
- News articles
- E-commerce conversion copy



Testimonials

“Everything Jess writes is such a HOT topic!”

— Gregg Moscoe (E-Commerce store owner)

“One word to describe Jessica’s writing - Lovely.”

— Sameh Habib (Editor in Chief, Parliament Politic)

“We have worked with other writers before but Jess is top of the list. She did more than I expected and the results were amazing. Definitely would recommend!”

— Excellent Guides, Tanzania

